



<b>1. Product Planning</b>		
<b>1.1. Brainstorm</b>		
Complete a brainstorm or brainstorms about your idea		2
<b>1.2. Purpose</b>		
A Product Description includes the purpose of the product, its form.		2
<b>1.3. Target Audience</b>		
Describe the characteristics of your Target Audience		4
<b>1.4. Design Criteria</b>		
Write design criteria which will be part of your completed digital product.		4
	<b>Subtotal</b>	<b>/ 12</b>

<b>2. Analysis</b>		
<b>2.1. Similar Products</b>		
Identify the key components of similar products		2
<b>2.2. New Product</b>		
<b>2.2.1. Key Components</b>		
List the key components you have chosen to include in your product.		1
<b>2.2.2. Components you will Create</b>		
Highlight the components you have chosen to create.		2
<b>2.2.3. Component sub tasks</b>		
Detailed list the sub tasks need to create each of the chosen components		6
<b>2.2.4. Time Allocation</b>		
Estimate the amount of time (hours) needed to create each sub task		2
<b>2.2.5. Time Allocation Check</b>		
Check your estimates with your teacher		2
	<b>Subtotal</b>	<b>/ 15</b>

<b>3. Project Scheduling</b>		
Create a Gantt Chart detailing ease component, its sub tasks, time required and when you are planning to do each sub task		8
	<b>Subtotal</b>	<b>/ 8</b>

<b>4. Project Resources</b>		
Identify resources for learning skills needed for each of the sub tasks for the components you have chosen		4
	<b>Subtotal</b>	<b>/ 4</b>

<b>Project Management</b>		
1. Preliminary Analysis		/ 12
2. Analysis		/ 11
3. Project Scheduling		/ 8
4. Project Resources		/ 4
	<b>Total</b>	<b>/35</b>